



天津经济技术开发区融义路1352号宝信大厦  
投资服务专线：022-25201111  
[www.teda.gov.cn](http://www.teda.gov.cn)

Baoxin Building No.1352 Rongyi Road,TEDA,  
Tianjin,300450,P.R.China  
Investment Service Hotline:86-22-25201111  
[www.teda.gov.cn](http://www.teda.gov.cn)



天津经济技术开发区商务和投资促进办公室 制  
Produced by TEDA Steering Office of Commerce  
and Investment Promotion

# 绽放新泰达

TEDA 天津经济技术开发区



# 泰达荣誉

## Our Honors



### 《财富》杂志

中国最受赞赏的工业园区  
“China’s Most Admired Industrial Zone” — Fortune Magazine

### 联合国工业发展组织

中国最具活力的六个城市和地区之一  
“One of the Six Most Dynamic Cities and Regions in China” — UNIDO

### 国际安全社区认证中心

国际安全社区  
International Safe Community — Certified by ISCCC

### 智慧开发区 建设领先区

A Front Runner among Intelligent Development Zones

### 国家卫生城区

National Model City of Sanitation

### “影响中国” 地方创新政府

Innovative Local Government — “Influencing China” Organization



## 一、泰达概况 Basic Facts about TEDA



**1984 年经国务院批准建立, 中国首批 14 个国家级开发区之一。**

Established in 1984 upon the approval of the State Council, TEDA is one of China's earliest 14 national-level development zones.



**中国经济规模最大、外向型程度最高、综合投资环境最优的国家级开发区。**

Today, it has grown into the country's best national-level development zone in terms of comprehensive investment environment with the biggest economic aggregate and highest degree of integration with the world.

**在泰达, 世界触手可及** At TEDA, the World is at the Tip of Your Finger



- 北方第一大港, 货物吞吐量: **5.5 亿吨**
- The No.1 Port in North China with Cargo Throughput at 550 million tons
- 近 **30 个**内陆无水港, 连通 **180 多个**国家和地区的 **400 多个**港口
- Approx. 30 Hinterland Dry Ports Connected with over 400 Ports in over 180 Countries and Regions Worldwide



- **3 条**高速铁路, **19 条**高速公路, **6 条**国道通达全国各地
- Connected with the Rest of China via 3 High-speed Railway Lines, 19 Highways and 6 National Roads
- 京津枢纽滨海高铁站坐落于此, 未来将实现地铁、公交无缝对接“零换乘”
- As a traffic hub of the Beijing-Tianjin Megalopolis, Binhai High-speed Railway Station ensures seamless connection (zero transfer) with subways and buses.



- 北方最大的货运机场, 吞吐量: **26.8 万吨**货物, **2101 万人**
- The No.1 Cargo Airport in North China with Cargo Throughput at 268,000 tons and Passenger Throughput at 21.01 million
- 客货航运线 **270 条**, 通达全球 **162 个**主要城市
- With 270 passenger and cargo routes, TBIA is connected with 162 major cities worldwide.

## 园区分布 TEDA's Subzones





## 二、产业发展 Industrial Development

### 高端高新现代高质量产业集群

A Diversified Industry Structure: High-end High-tech High-quality Modern Industry Clusters



#### 汽车及 装备制造 CARS & COMPONENTS

- 5 家整车企业为龙头，200 余家各类零部件和服务企业
- 国家级汽车及零部件出口基地
- 首批国家新型工业化产业示范基地
- TEDA is home to 5 mega carmakers and over 200 auto parts and service providers
- A National -level Export Base for Cars and Components
- One of China' s Earliest Demo Bases for Neo-industrialization

¥ 2218 亿元  
2019年产出  
221.8 billion yuan of  
Output Value in 2019

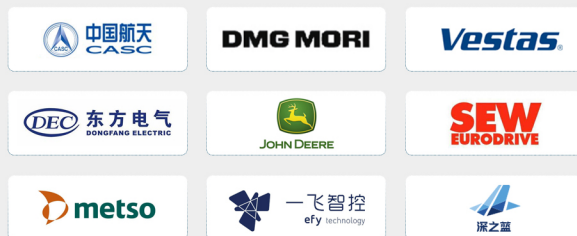
127 万辆  
2019整车生产  
Rolling out 1.27 million  
Vehicles in 2019



#### 汽车完整产业链 A fully-fledged Ecosystem of Auto Industry

- 汽车研发 Automotive R & D
- 变速器 Transmission
- 电子设备 Electronic equipment
- 车身 & 底盘 Body & chassis
- 发动机 Engine
- 汽车制动及管路系统 Automobile brake and pipeline system

- 300 余家装备制造企业，126 家规模以上装备制造企业
- 全国最大的风电装备生产基地
- 新一代运载火箭产业化基地
- TEDA boasts more than 300 equipment manufacturers, among which 126 are above designated scale
- China' s No.1 Wind Power System Production Base
- Industrialization Base for China' s Next-gen Carrier Rocket



#### 电子信息 ELECTRONICS & IT

国家级新型工业化电子信息示范基地，形成了以集成电路、移动通讯、芯片、电子元器件等为主的世界级产业集群。

As a national-level demonstration zone for the neo-industrialization of electronics & IT, TEDA has fostered several world-class clusters in fields like integrated circuits, mobile telecommunications, chips, electronic components, etc.

电子元器件  
及材料产业集群  
Electronic Components  
& Materials Cluster



网络通信  
产业集群  
Network Communication  
Cluster



工业互联网  
产业集群  
Industrial Internet Cluster



集成电路  
产业集群  
Integrated Circuit Cluster



汽车电子  
产业集群  
Automotive Electronics  
Cluster



#### 石化与新材料 PETROCHEMICALS & NEW MATERIALS

- 国家新型工业化石油化工产业示范基地
- 国家纳米技术产业化基地
- 国内领先的新能源新材料产业集群
- 南港工业区打造世界一流化工新材料基地和现代化国际性多功能特色港区

- National-level Demonstration Base for the Neo-industrialization of Petrochemical Industry
- National-level Demonstration Base for the Neo-industrialization of Nanotechnology
- A Leader of New Energy & New Materials in China
- Nangang Industrial Zone will be built into a globally first-class base for new chemical materials and a modern multi-function international port.

¥ 910 亿元  
2019年产出  
91 billion yuan of  
Output Value in 2019

54 家  
规模以上企业数量  
54 Investors  
above Designated Scale

石化  
Petrochemical



新材料  
New Materials



新能源  
New Energy







## 医药大健康 HEALTH CARE

- 全国最大的胰岛素、酶制剂生产基地
- 全国最大的方便食品、饮用水生产基地
- 2019年产值 **493 亿元**, **800** 余家累计注册医药大健康企业
- China's No.1 Production Base of Insulin and Enzymes
- China's No.1 Production Base of Instant Food and Drinking Water
- With 49.3 billion yuan yielded from its big health industry in 2019, TEDA is home to accumulatively over 800 such companies



## 现代服务业 MODERN SERVICES

- 打造创新型金融产业集群, 推动金融业务持续创新
- 法人持牌机构 **23** 家, 分支机构 **132** 家, 七类地方金融企业 **403** 家
- At TEDA, we embrace investors in innovative finance and encourage them to keep on exploring.
- TEDA is home to 23 licensed legal-person institutions, 132 branches, and 403 of the "7 categories of local financial institutions"



## 招商引资 Investment Promotion



### 引进外资 Inward FDI



### 内资企业 Domestic-funded Companies

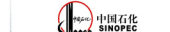
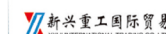


## 百亿级企业 Ten-billion-yuan-scale Companies

**500亿级**  
Fifty-billion-yuan  
-scale Companies



**100亿级**  
Ten-billion-yuan  
-scale Companies





### 三、我们的优势 Our Advantages

#### 战略及政策优势 Strategic Opportunities and Policy Support

#### 优势叠加的战略机遇 Multiple Strategic Opportunities



#### 国家自主示范区优势 A Vibrant National-level Demonstration Zone for Indigenous Innovation

-  **国家新型工业化产业示范基地 (汽车、电子信息、石油化工)**  
A National-level Demonstration Zone for Neo-industrialization (Automobile, Electronics & IT, and Petrochemical)
-  **国家首批产融合作示范城区**  
One of China's Earliest Demonstration Cities for Industry-finance Integration
-  **国家双创示范基地**  
A National-level Demonstration Base for Innovation and Entrepreneurship
-  **国家金融创新运营示范区**  
A National-level Demonstration Zone for Innovative Financial Operation
-  **国家级海外高层次人才创新创业基地**  
A National-level Base for Innovation and Entrepreneurship for Senior Overseas Talents
-  **首批国家数字服务出口基地**  
One of China's Earliest National-level Export Base for Digital Services

#### 科学完整的政策体系 A Fully-fledged and Sophisticated Policy Support System

#### 2+2+N产业政策

2 + 2 + N Industrial Policy System



#### 新经济、金融、影视文化、商贸服务、智能科技.....

New Economy, Finance, Movie, TV & Culture, Commercial and Trade Service, Smart Technologies, etc.



#### 含企业运营扶持、上市奖励、空间载体支持、研发奖励、培训支持、高管股息红利奖励等政策支持

Policy support includes support for business operation, reward for IPO, support for office space/carrier, reward for R&D, support for training, support for dividend of executives, etc.



## 高效便捷的服务优势 Efficient and Considerate Government Service

### 落户前 Pre-registration



**招商局室**  
Investment  
Promotion Team

**区域感知** Basic Facts of TEDA  
**产业配套** Industry Ecosystem  
**公共设施** Public Utilities  
**厂房楼宇** Workshops & Buildings  
**人力资源** Human Resources  
**审批流程** Approval Procedure  
**税务政策** Tax Policies  
**高新技术** High and New Technologies



### 落户后 Post-registration



**企业服务局**  
Corporation Services Bureau



**政务服务办**  
Office of Administrative Services



**贸发局**  
Trade Development Bureau



**自贸局**  
Free Trade Authority



**人社局**  
Human Resources Bureau

**综合服务** Comprehensive Services

**证照办理** Licenses & Certificates Processing

**进出口贸易** Import & Export Trade

**自贸区政策** Policies of Free Trade Zone

**海关检疫** Customs Inspection & Quarantine

**外汇管理** Foreign Exchange Administration

**人才服务** HR Services

**公寓配套** Blue and White-collar Apartments

**外籍人士** Expat Services

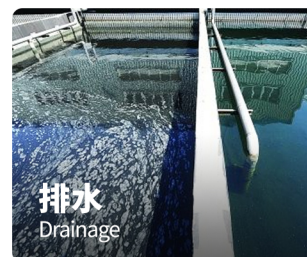
## 基础建设优势 Superior Infrastructure

### 九通

9 Availables

**九通, 即道路通、供水通、供电通、排水通、蒸汽通、宽带通、供热通、邮电通、燃气通**

In TEDA, road, water, electricity, drainage, steam, broadband networks, heating, postal and telecommunications services, and gas is readily available.



### 一平

Leveling of  
Ground

**一平即土地自然地貌平整**

Leveling refers to the smoothing of the original landform.





## 载体资源优势 Our Platforms & Resources

### 完善的投资硬环境, 卓越的投资软环境 灵活多样的选址和厂房解决方案

Enabling Hardware & Software for Investment and Flexible Solutions to Site Selection & Facilities



### 全方位解决 企业各类需求

For All Your Business Needs

#### 土地 Land

储备净用地近 **130 平方公里**  
(包括工业、居住、商业等用途)

About 130 km<sup>2</sup> of net reserved land  
(for industrial, residential and commercial purposes)



#### 楼宇 Buildings

投用面积 **460.7 万平方米**  
4.607 million m<sup>2</sup> in use



##### 于家堡金融区

投用 **9 栋**楼宇  
约 **117.1 万平方米**  
Yujiapu Financial District: 9 buildings  
with some 1.171 million m<sup>2</sup> are in use.



##### 泰达MSD

投用 **14 栋**  
约 **77 万平方米**  
TEDA MSD: 14 buildings with  
some 770,000 m<sup>2</sup> are in use.



##### 天河科技园

投用 **8 栋**楼宇  
约 **14.5 万平方米**  
TEDA Service Outsourcing Industrial Park: 8  
buildings are in use, covering about 145,000 m<sup>2</sup>.



##### 响螺湾商务区

投用 **22 栋**楼宇  
约 **174.2 万平方米**  
Xiangluowan Business District: 22 buildings  
with some 1.742 million m<sup>2</sup> are in use.



##### 滨海中关村

投用  
约 **78 万平方米**  
Binhai-Zhongguancun:  
buildings with some 780,000 m<sup>2</sup> are in use.

#### 厂房 Factory Facilities

可供租售面积 **38.8 万平方米**  
388,000 m<sup>2</sup> are available for rental and sales.

提供灵活的厂房解决方案, 可全方位满足  
企业自建、购买或租赁厂房的需求

We offer tailored solutions to factory facilities to meet your  
needs in construction, purchase and lease.



## 交通优势 京津一小时经济圈

Easy Transport within the Beijing-Tianjin One-hour Economic Circle



**10 分钟**

天津港  
10 mins to Tianjin Port



**21 分钟**

高铁至天津中心城区  
21 mins to Downtown Tianjin by High-speed  
Railway



**30 分钟**

天津机场  
30 mins to Tianjin Binhai International Airport



**53 分钟**

高铁至北京南站  
53 mins to Beijing South Railway Station by  
High-speed Railway



**90 分钟**

北京首都国际机场及大兴国际机场  
90 mins to Beijing Capital International Airport &  
Daxing International Airport

## 商务成本优势

Cost-effective Business Operations

### 性价比最高的 CBD 综合成本为北京的 1/3-1/2

We are the most cost-effective CBD with business  
costs between 1/3 and 1/2 of that of Beijing.



### 天津开发区 VS 北京金融街

TEDA

Beijing Financial Street (BFS)



办公租赁: 天津开发区 **2 元/平方米.天**  
Office Leasing: 2 yuan/m<sup>2</sup>/day in TEDA

住宅销售: 天津开发区 **2 万元/平方米**  
Housing Sales: 20,000 yuan/m<sup>2</sup> in TEDA



办公租赁: 北京金融街 **20 元/平方米.天**  
Office Leasing: 20 yuan/m<sup>2</sup>/day in BFS

住宅销售: 北京金融街 **10 万元/平方米**  
Housing Sales: 100,000 yuan/m<sup>2</sup> in BFS



## 人才环境优势 Advantages in HR Policies

### 人才落户 条件优越

Easy Hukou Access  
for Talents

### 高技能 人才引进

Bringing in the  
Highly Skilled Talents

### 创新人才 平台建设

New Ways of  
Building Talent Pool

### 千万经费 引育人才

A 10-million-yuan Budget  
for Brain Gain



### 劳动力资源优势 Ample Labor Supply



2小时交通圈覆盖人口超过 **6000** 万有效劳动力、覆盖 **270** 所高校 (其中985、211高校 31 所)、职业学校约 **300** 所。



2019年毕业人数约 **70** 万, 为产业发展提供丰富的中高级专业人才和产业人才。

The areas within 2 hours of transport offer over 60 million of effective labor from 270 universities (incl. 31 of Project 985 & 211) and some 300 vocational schools. 700,000 students graduating in 2019 represent a diverse pool of mid-and-high-end professionals and industrial talents.

## 科技创新优势 Scientific & Technological Innovation

### 科技创新投入和载体建设 Investment in Tech Innovation & Platforms

**150亿元**

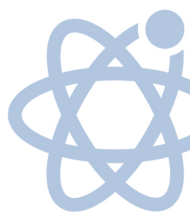
2019年科技创新投入  
15-billion-yuan  
Investment in Technological  
Innovation in 2019

**23家**

各类孵化场地  
23  
Incubators

**120万平方米**

孵化场地面积  
1.2 million m<sup>2</sup>  
of Incubators



### 科技人才 Talents in Science & Technology

**1.9万人**

高层次人才  
19,000  
High-caliber Overseas Talents

**2640人**

各类高级人才  
2,640  
High-end Talents



### 科技创新成果 Achievements in Tech Innovation

**583家**

国家级高新技术企业  
583  
National-level Hi-tech  
Enterprises

**66家**

各类资本市场  
挂牌、上市企业  
66 Listed Companies in  
Capital Markets

**14500件**

专利授权  
14,500  
Patents



## 社会民生 & 休闲娱乐 & 多彩生活

Social Well-being, Leisure & Entertainment and Amazing Life

### 社会民生

Social Well-being

- 区内拥有 **4** 所高校
- 7** 所中小学学校
- 3** 所三级医院, 各类医疗卫生机构百余家

4 universities  
7 primary and middle schools  
3 AAA hospitals and over 100  
medical & healthcare institutions



茱莉亚音乐学院首家海外分院  
The First Overseas Campus of Juilliard School of New York



南开大学泰达学院  
TEDA College of Nankai University



泰达国际心血管病医院  
TEDA International Cardiovascular Hospital



泰达医院  
TEDA Hospital

### 休闲娱乐

Leisure & Entertainment

- 商业配套 **10** 个
- 文体设施 **7** 个
- 人文旅游景观 **4** 处
- 城市公园 **7** 个

10 Commercial Facilities  
7 Culture & Sports Facilities  
4 Tourist Sites  
7 City Parks



极地海洋世界  
Polar Ocean World



滨海文化中心  
Binhai Cultural Center



泰丰公园  
Taifeng Park



滨海万达广场  
Binhai Wanda Plaza

### 多彩生活

Amazing Life

全年共举办 **近百场** 大型  
文体活动

Nearly 100 Culture & Sports  
Events throughout the Year



泰达夏日艺术季  
TEDA Summer Arts Festival



泰达全民马拉松  
TEDA Marathon for All



泰达经典音乐文化广场  
TEDA Outdoor Music Concert



泰达灯光节  
TEDA Light Show



## 四、客户评价 Our Investors' Remarks



### 原大众汽车集团(中国)总裁 海兹曼

泰达一个很大的优势在于绝佳的基础设施。  
泰达给予我们的支持极其专业。

**Jochem Heizmann, Former President of Volkswagen Group China**  
The unique advantage of TEDA lies in its superior infrastructure. Their support is very professional.



### 凯莱英医药集团总公司董事长 洪浩

天津开发区是我的福地,借助这块福地,借助于泰达的支持,公司才会有从二十万美金、十几个人到现在的二百个亿、三千多工人的发展。

**Hong Hao, Chairman of Asymchem Laboratories Tianjin Co., Ltd.**  
TEDA is my blessed land. Here, with the support of TEDA, we have grown from a small company with 200,000 dollars and a dozen people to who we are now with 20 billion yuan and over 3,000 employees.



### 零氦科技创始人兼首席执行官 张天泽

落户天津开发区,让公司发展有了质的变化。  
当我们进入深水区的时候都能享受政策的支持和帮助。

**Zhang Tianze, Founder & CEO of LinkDoc Technology**  
We saw a fundamental change in ourselves thanks to TEDA. Their policy support always helps us get through obstacles.



### 雅马哈(天津)总经理 加藤久典

感觉这里变成了对于日本人来说是很适宜居住的地方,天空变的非常蓝,散步变的很愉悦。

**Kato Hisanori, General Manager of Yamaha (Tianjin) Electronic Musical Instruments Co., Ltd.**  
TEDA is a very livable place for Japanese. The sky is bluer and I enjoy taking a walk here.



### 一汽丰田天津副总经理 近藤弘树

正是开发区给我们提供了非常公平而且开放的环境,才让我们得到一个健康和快速的成长。正是由于开发区对汽车产业深入而且非常正确的理解,才让我们以及所有的配套厂商也能有非常好的发展。

**Kondo Hiroki, Vice President of FAW-Toyota Tianjin Site**  
We owe our fast, sound business growth to the fair and open environment in TEDA. Their deep, unique understanding of automotive industry enables a promising future for us and our suppliers.



### PPG亚太区总经理 延彩明

天津经济技术开发区为我们公司的发展提供了一个广阔的空间。

**Cathy Yan, General Manager of PPG Asia Pacific**  
TEDA gives us broad space for business growth.



### 诺和诺德天津生产厂总裁 雷纳德

我尤其对我们与当地政府之间的很牢固的关系感到非常满意,每当我们支持的时候,大门总是敞开的。我们以一种非常信任的方式互相交流。

**Reinaldo Xisto Vieira Costa, President of Novo Nordisk Tianjin Site**  
We really appreciate our deep bond with TEDA. Whenever we are in need, their door is always open to us. We have been communicating with each other in deep trust.